Prologue
Poster Sessions offer an additional means for scientific communications between authors and attendees and they offer authors an alternative way to present their research / problem solving, etc. in a visual and concise manner. With their interactive nature, Poster Sessions provide authors and attendees with the opportunity to share and explore ideas more deeply, yet less formally, than a podium presentation.

Overview
You will be presenting your work at a Poster Session during the 19th annual Burn-in and Test Strategies Workshop, TestConX 2019, being held at the Hilton Phoenix East / Mesa Hotel in Mesa, Arizona. TestConX is known worldwide as the foremost workshop dedicated to providing a forum for Connecting Electronic Test Professionals to Solutions. This is an important event not only for the sponsors, organizing committee and attendees, but for you in your professional career.

You are among a small group selected by the Program Committee to share your important work at a TestConX Poster Session to an audience of your colleagues involved in test and burn-in of ICs. They are looking forward to meeting with you during your Poster Session to discuss the work that you are featuring in a poster. And, in keeping with the interactive and networking nature of TestConX, attendees often seek out authors outside of the scheduled Poster Session(s) to explore points in a poster and to share experiences, ideas, challenges, etc.

Each Poster Session will have a Session Coordinator. He/She will be your main contact point to TestConX and he/she will assist and guide you. In addition, to aid you in preparing your poster and discussion, this Poster Session Guide offers some suggestions and thoughts for you to consider by providing an overview of how the poster session(s) will run. In addition, it is important that you read and follow the TestConX 2019 Poster Guide/Template - it contains specific instructions and a checklist to guide you as you prepare your PowerPoint poster along with the format for your poster. It is available on the TestConX website’s authors’ page. With this information we hope you’ll have a good sense of what to expect at the TestConX workshop’s poster session(s), and what’s expected of your poster presentation. Don't hesitate to contact your Poster Session Coordinator if you have any questions.

YOUR POSTER PRESENTATION
You will be preparing your poster presentation in PowerPoint any version from 2010 through 2016 (generating a PPTX format file). Use a maximum of 3 portrait orientation posters. In your PowerPoint page setup, the page size for each poster MUST be set to a custom size of exactly 8 inches wide x 12 inches high; when printed each poster will be enlarged to 3x that size, so the actual posters will be 24 inches wide x 36 inches high when printed. It is expected that you will use the TestConX 2019 Poster Guide/Template where this setup and other features are already done for you!
TestConX Poster Session Guide for Authors

TestConX will print your poster (in full color) and provide the means for displaying it. The posters will be mounted side by side on a poster board.

Schedule plans are in process and subject to change, but the current intention is that your poster will be displayed for the entire day of your Poster Session, perhaps longer. You will stand by your poster during your designated Poster Session (no longer than 1 hour) for interactive discussions with those who stop by to learn about your work.

Your poster presentation will be included in the hardcopy and digital media versions of the TestConX Proceedings. Your poster will be made publicly available on the TestConX website and/or other media. TestConX may also record audio during your poster presentation / poster session along with video of your poster presentation / poster session for use in multimedia applications such as the Premium Archive. All material must be non-proprietary (public domain).

**Posters previously copyrighted or with copyright restrictions cannot be accepted/presented.** In keeping with a workshop environment, and to avoid copyright issues, TestConX does not, at this time, officially seek a copyright ownership/transfer from authors. However, by submitting their work, authors agree that their presentation/paper and/or poster is original work and substantially not published previously or copyrighted; authors further agree to their poster/presentation or recordings of it (including their voice) being referenced in the work of others, assembled/distributed in the TestConX Proceedings (hardcopy and electronic), made available for download by anyone from the TestConX website and reproduced and/or made publicly available on any other media as the TestConX Workshop deems appropriate.

See the TestConX 2019 Poster Guide / Template for detailed information about preparing your poster in the form of a PowerPoint template you can use to get you started.

Your poster must be in English.

**EVALUATIONS**

To assist in continuous improvement of the TestConX workshop, the audience will have the opportunity to evaluate and comment on your poster and the other workshop events.

An award for the “Best Poster” will be presented at the conclusion of the TestConX workshop.

**KEY DATES / SCHEDULING**

As you prepare your complete poster in PowerPoint, keep the due date deadline in mind. It is very important to meet this deadline – this date allows sufficient time for you to complete your final version and rehearse it before the workshop, and for TestConX to review it and complete the preparation of your poster file for printing and the production of the Proceedings. Your Poster Session Coordinator will contact you.
periodically to review your progress and make suggestions (if needed) based upon the following schedule:

**January 11, 2019**
Final version of your PowerPoint poster submitted to TestConX and presenting author registered for TestConX.

Your Session Coordinator will provide Instructions for submitting your poster to TestConX at a later date.

The Final version of your poster will be reviewed and some changes may be requested. At the conclusion of this review & change cycle, your Session Coordinator will advise you that your poster is “Conference Ready” and you will be given a copy of it. Once your poster is “Conference Ready”, **no further changes may be made** to it without the approval of the General Chairman. If approved, changes must be made on the “Conference Ready” version.

You will be informed some weeks prior to the start of the TestConX Workshop of the exact date and time of your Poster Session. The schedule will also be posted to the TestConX website. Please note that this schedule is subject to change, so check it periodically.

**YOUR ‘TALK’**
Some thoughts to keep in mind:

**Delivery:**
Poster Sessions are interactive and informal, so often there is no need to go from beginning to end for each person who stops by your poster. You may find that a few key points attract attention and can lead to further discussion. With the flexibility inherent in a poster session you can jump around to highlight/emphasize key points and/or to address questions that come up. Think of a Poster Session as a conversation between you and your colleagues, so you’ll make your presentation more interesting if you **avoid reading from prepared text.**

**Pace:**
Tailor your pace and charts/illustrations to permit the audience to follow and understand what you are presenting. When preparing your poster and rehearsing it, consider that long sentences, jargon, new terms, formulae, complex ideas, etc. are hard for a listener to follow or understand.

The audience will have the Proceedings (hardcopy and/or electronic) to follow along with your poster talk and to jot down notes/comments.

**Content:**
The TestConX 2019 Poster Guide / Template contains ideas to consider as you organize and prepare your poster. There’s a limited amount of space so being crisp and concise is essential.

You are presenting to your colleagues in the socketing and related fields so naturally they are interested in the work represented within your poster. They want to learn from you how your ideas may affect or help them. However the Poster Sessions last no longer than one hour and you may have many people stop by, so communicating a few key & significant ideas/points will stimulate interest and encourage off-line follow-up to discuss further and/or cover more complex ideas.

Use color! Including pictures, charts and illustrations will liven up your poster – avoid using just text.

Organize your poster around a straightforward outline: introduction of the work, why you did it / what was the objective of the work, your goals, your solution and its strengths, weaknesses and follow-on work, and summary/conclusion. Avoid trying to pack too much in – your poster will then look ‘cluttered’ and hard to follow.

Your poster presentation must contain the title of the poster, the author name(s) and affiliation(s), and an indication that the poster was presented at the 2019 TestConX Workshop.

Watch out for too much detail: a few key thoughts and ideas work best to engage the audience in listening closely to what you have to say and aid them in following your points. Use pictures, photos, graphs, illustrations, drawings, etc. to address more complex points/ideas that are hard to put into words succinctly. Plus they can visually ‘spice’ up your presentation. Use of tables should be avoided unless they are very simple and only contain items that you are speaking to.

See the TestConX 2019 Poster Guide/Template for the poster template, along with specific guidelines and requirements to follow when preparing your poster.

Timing:
Your session coordinator will provide you with the detailed Poster Session(s) schedule once it is available. Within the session there may be 6 or more posters displayed. The Poster Session(s) will last no longer than 1 hour (though if time and the schedule permit you are welcome to stay longer). You will be responsible for introducing yourself (having business cards to distribute will be helpful) and for fielding questions.

Work on your timing in your rehearsals so that you can quickly cover your poster contents for series of people who will stop by.
Rehearsing
You’ll be less nervous and more comfortable if you rehearse your poster presentation several times: alone, in front of your co-workers, etc. You’ll hear and improve your ‘sound’ and delivery, what points/ideas need polishing and become certain of the time it takes to deliver your talk. Imagine yourself in the audience as you look to ways to polish your presentation.

To get an idea of what questions may come up at the workshop, explore the types of questions that your rehearsal audience has.

AT THE TestConX WORKSHOP
The posters will be located in the Kiva Foyer (outside of the main ballroom) at Hilton Phoenix East / Mesa Hotel – you will be advised by your Poster Session coordinator of the exact location of your poster. To keep things as interactive as possible, the poster location will have space for small groups of attendees to browse and discuss your poster with you, so there is no need for a microphone (none will be provided).

TestConX will mount your poster to a large poster board (like a portable blackboard). Your Poster Session coordinator will advise you of your ‘poster number’. To locate your poster at TestConX just look for that number on the poster boards. TestConX will also have signage for the Poster Session and poster locations.

Your Poster Session Coordinator will “preside” over your session. He/She will be available to assist you as needed.

WRAP-UP
You have an important topic to present at the TestConX Poster Session. It is a credit to you professionally and to your affiliation (company, university, etc.) that you have taken the time to share it. The audience will appreciate all of the work that you have put into your project, poster presentation, and preparation for your talk at the TestConX Workshop.